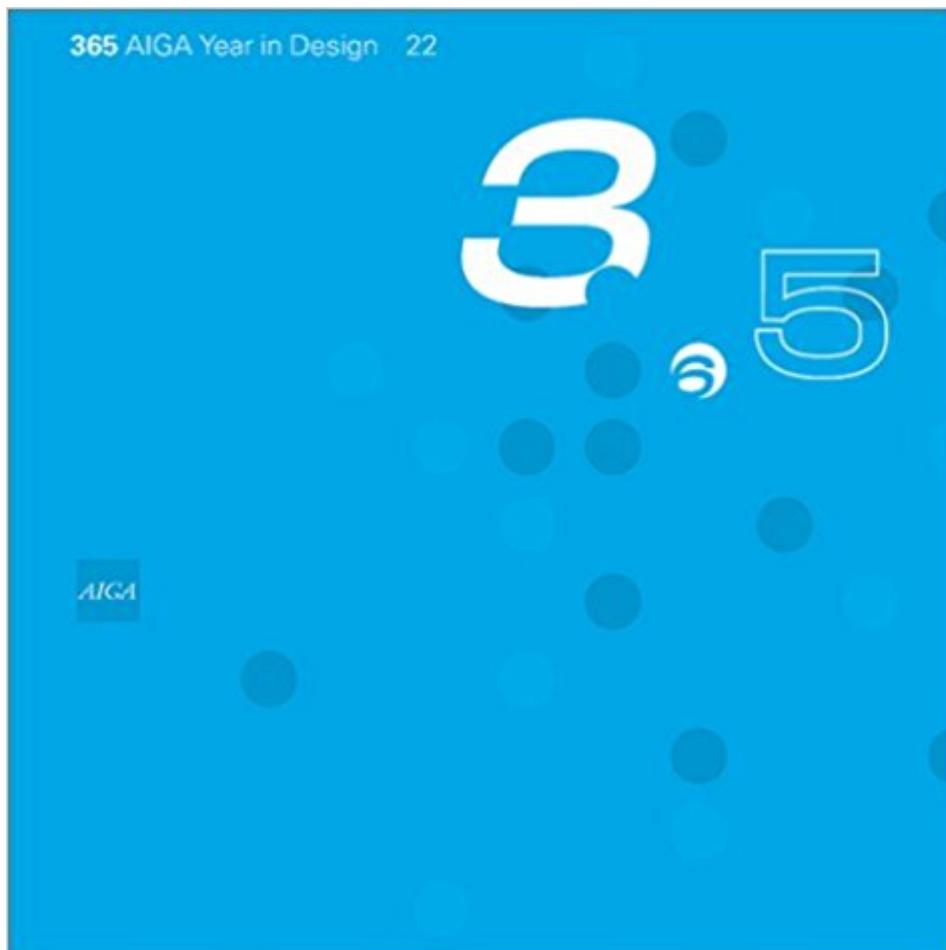


The book was found

365: Aiga Year In Design 22



Synopsis

Description: 365 is the American Institute of Graphic Art's annual presentation of the best in American design, and features cutting-edge projects that were selected by a jury of preeminent designers and design critics in 2001. New this year, America's largest and most esteemed design organization has transformed its "Communications Graphics" and "50 Books/50 Covers" competitions into a suite of 12 individual, narrowly focused, independently judged competitions, including: branding applications, design and typography, environmental graphics, experience design, and package design. Conceived by AIGA in conjunction with award-winning Chicago-based book designers studio blue, this year's version of 365 will include 12 essays that contextualize the ever-changing shape of contemporary graphic design and a special section that details statistical findings on creativity and the design process. In addition, AIGA's 2001 gold medalists Samuel Antupit and Paula Scher will be profiled in insightful biographical essays and retrospective portfolios.

Book Information

Series: 365: Aiga Year in Design

Paperback: 496 pages

Publisher: AIGA (April 15, 2002)

Language: English

ISBN-10: 1884081029

ISBN-13: 978-1884081026

Product Dimensions: 9.7 x 10 x 1.2 inches

Shipping Weight: 4.8 pounds (View shipping rates and policies)

Average Customer Review: 2.0 out of 5 stars 1 customer review

Best Sellers Rank: #5,872,463 in Books (See Top 100 in Books) #60 in Books > Arts & Photography > Graphic Design > Commercial > Annuals #9879 in Books > Arts & Photography > Graphic Design > Techniques #23060 in Books > Arts & Photography > Decorative Arts & Design

Customer Reviews

Annual awards recipients' biographical material as always appetizing and interesting. However, the following sections depicting current work focus on first-person design-incantations rather than the work. Due to smaller format (reduced dimensions) it's difficult to see the work examples and all nuance is for the most part completely lost. A surprising amount of lengthy unilluminating explanatory text. A very odd section attempting to illustrate very simple survey results in a bizarrely

complex manner. I can't use this book as a design reference as I do with previous AIGA annuals, so I'm going through the bother of returning it.

[Download to continue reading...](#)

"Aiga Graphic Design, Volume 13" (Aiga Year in Design) (No. 13) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) "Graphic Design U.S.A., No. 14" (365: Aiga Year in Design) 365: AIGA Year in Design 23 365: Aiga Year In Design 22 The Brand Gap: Revised Edition (AIGA Design Press) Coaching Elementary Soccer: The easy, fun way to coach soccer for 6-year-olds, 7-year-olds, 8-year-olds, 9-year-olds, and 10-year-olds (kindergarten, first-grade, second-grade, and third-grade) Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Crafting: 365 Days of Crafting: 365 Crafting Patterns for 365 Days (Crafting Books, Crafts, DIY Crafts, Hobbies and Crafts, How to Craft Projects, Handmade, Holiday Christmas Crafting Ideas) Crochet: 365 Days of Crochet: 365 Crochet Patterns for 365 Days (Crochet, Crochet Patterns, DIY Crochet, Crochet Books, Crochet for Beginners, Crochet Afghans, Crochet Christmas, Holiday Crochet) Knitting: 365 Days of Knitting: 365 Knitting Patterns for 365 Days (Knitting, Knitting Patterns, DIY Knitting, Knitting Books, Knitting for Beginners, Knitting Stitches, Knitting Magazines, Crochet) The Must Have 2017 Sudoku Puzzle Book: 365 daily sudoku puzzle book for 2017 sudoku. Sudoku puzzles for every day of the year. 365 Sudoku Games - 5 levels of difficulty (easy to hard) Origami 365: Includes 365 Sheets of Origami Paper for A Year of Folding Fun Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) The Year-Round Vegetable Gardener: How to Grow Your Own Food 365 Days a Year, No Matter Where You Live Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days 365 Bedtime Stories and Rhymes (Deluxe Edition) (365 Treasury) 365 Stories and Rhymes (Deluxe Edition): Tales of Magic and Wonder (365 Treasury) Underwater Eden: 365 Days (365 Series) Microsoft Office 365 Home and Business | iPhone Microsoft Office 365 , Excel, Word, PowerPoint, OneNote, Outlook, Access, Project, Visio.: Desktop And iPhone Using Full Course

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help